

THE G21 FREEDOM FROM DISCRIMINATION PHOTO ARTS PROJECT

The G21 Freedom from Discrimination Photo Project gives community members the opportunity to contribute to a region wide awareness campaign. Seeing others celebrating diversity and speaking out about discrimination has positive effects on community attitudes and behaviours.

The Project involves community members creating hand-written or drawn messages which celebrate diversity and challenge discrimination. Photographs are taken of the community members displaying their messages. The project aims to reflect the vibrancy of our wonderfully diverse community. Anyone can become involved!

Since the launch of the arts project at Pako Festa 2011, photographic images have been captured at community events and organisations including Diversity Week celebrations at Corio Community Health Centre, The Refugee Week Justice Expo and the City of Greater Geelong's Multicultural Action Plan Launch.

Images have been displayed in numerous locations throughout Geelong. A series of billboards on display in high traffic areas featured images from this project, whilst others have been displayed at public events and within local organisations. Many of the photographs have been included in the Freedom from Discrimination resources and posters.

The Freedom from Discrimination Project has proven to be an enormous success, with over 300 photographic images captured so far. We hope that more community members will become involved and add to the messages.

Check out some of our images, and be inspired by our community's messages to speak up about discrimination and celebrate diversity.

