



# Media Release

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## **South Australia studies G21**

Uncovering the secrets of G21's success will be the objective of a delegation of government executives from South Australia in Geelong on Tuesday (21 Feb).

The delegation will include representatives of the SA Department of State Development and the CEOs of three key municipal councils.

G21 CEO Elaine Carbines said the group was interested in the G21 model and the fact that its strength comes from community involvement and support.

“They have specifically asked to meet with the G21 Board to better understand how G21 works and the benefits of collaboration between councils, business and the wider community,” Ms Carbines said.

“G21 led the way in forging a model of regional cooperation that has stood the test of time, and has been emulated by other regions. Yet the strong fabric of the G21 model remains the envy of regions across Australia.

“The South Australian's have recognised what has been achieved for the region through cooperation in land-use planning, economic development and addressing social disadvantage,” Ms Carbines said.

While in Geelong the delegation will be briefed on the GROW (G21 Region Opportunities for Work) project to tackle place-based disadvantage that stems from joblessness, and improve the economic and social prosperity of the region.

GROW is a joint initiative between Give Where You Live Foundation and G21, with the support of local businesses and organisations.

G21 will also host a round-table meeting between the delegation and other key bodies in the region including the Geelong Chamber of Commerce, Geelong Manufacturing Council and the Committee for Geelong.

SA delegation members will be:

- Laki Kondylas, Director, Northern Economic Plan Implementation, SA Government
- Steve Ludlam, Chair, Northern Economic & Social Improvement Board, SA Government
- John Harry, CEO, Salisbury Council
- Mal Hemmerling, CEO, Playford Council
- Mark Withers, CEO, Port Adelaide Enfield Council

The five G21 member municipal councils are the City of Greater Geelong, Colac Otway Shire, Golden Plains Shire, Surf Coast Shire and the Borough of Queenscliffe.

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